



## PSA PLATFORM PROFESSIONALS FAQs

### CAN MY BUSINESS MANAGER OR BUSINESS PARTNER ATTEND?

To maintain the integrity of Platform Professionals meetings business managers or business partners can only attend if they are attending with their speaker and will be charged and will be required to register to attend.

### I'M NOT A CSP AND I DON'T GENERATE OVER \$300,000 OR MORE IN SPEAKING RELATED INCOME PER YEAR. CAN I ATTEND THE PLATFORM PROFESSIONALS SESSION?

To ensure the level of conversation and confidentiality, a framework has been set up where you need to meet one of these criteria in order to attend.

### I'M NOT A CSP BUT AS A SPEAKER I AM ACHIEVING \$300,000 OR MORE PER YEAR IN SPEAKING RELATED INCOME, CAN I ATTEND?

Yes, however you will need to complete a statutory declaration to substantiate the income. This can be obtained from PSA administration.

### I MAKE OVER \$300,000 IN INCOME BUT IT IS NOT SPEAKING OR SPEAKING GENERATED INCOME, CAN I STILL ATTEND??

The Platform Professional Summit is specifically for professional speakers. We measure this by attaining the CSP designation or through generating significant income from speaking by the individual. Having a business that generates income in other ways does not reflect your speaking skills or professionalism, so this will not be taken into account.

### WHAT IS SPEAKING RELATED INCOME?

Speaking-related income includes any payment for keynote or breakout presenting, training or facilitation. It does not include consulting or one-on-one coaching, though group coaching can be included. Income generated as the result of a speaking event can be included providing the product or service is sold at a speaking event and paid for within 7 days of that event.