**Keynote Presenter Award for Excellence**

**Submission Form**

**Award Overview**

This award acknowledges speakers who have the capacity to engage a diverse variety of audiences, captivate them with their style, delivery and humour and deliver a message that conveys their expertise. Being a keynote speaker means you need to be able to sound the ‘key note’. This means you deliver a message that engages an audience at an emotional level, but which is built around the broader theme of the event and the client’s objectives of content and outcomes.

Nominees and awardees are people who have been speaking for a sufficient amount of time to have reached a significant number of audiences. Often there is a breadth of experience demonstrated as they present to varied cultures and demographics.

Nominees have a broad experience and can perform with excellence regardless of the nature of the audience. They can often accommodate a varied audience including those who are highly educated and are high achievers as well as those who are found on the frontline of business and service industries. They may also have a niche specialty and deliver their message in such a way as to make it very memorable.

The Keynote Presenter Award of Excellence recipient is most likely to be able to teach, entertain and create a unique message which is delivered in a unique way. However this award also encompasses those who also educate, challenge people’s thinking or inspire predominantly through humour or music but are booked in the Keynote Speaker position.

**Evaluation Criteria**

1. History – A brief rundown of the years you have been a speaker, the number of times you have delivered a paid presentation and the diversity of groups you have worked with.
2. Philosophy – Why you present in the way that you do and what differentiates you from other presenters.
3. Methodology – The unique flavour you bring to delivering content (how you do what you do).
4. Accomplishments – Some of the presentations and moments that demonstrate your work at its best and three brief examples of the depth and breadth of your work.
5. Product Piece – One example of your work that you would like panellists to experience and own (Book, DVD, Promo Piece, Slide Show or Podcast…).
6. Other resources
7. It is essential that we have the ability to view a full length presentation of your preference.

Please complete the following submission form covering the evaluation criteria, your submission is to be no longer than two pages.

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**Submission Form**

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| --- | --- | --- | --- |
| **First Name:** |  | **Surname:** |  |
| **Telephone:** |  | **Mobile:** |  |
| **Email:** |  |  |  |
| **Website:** |  |  |  |

**HISTORY**

**PHILOSOPHY**

**METHODOLOGY**

**ACCOMPLISHMENTS**

**PRODUCT**

**OTHER RESOURCES**

**VIDEO LINK**