

# Professional Speakers Australia Ltd

The Kerrie Nairn Scholarship

for Public Speaking 2020

## Application Form

**Applicant’s Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Closing time and date**

**5.00 p.m. AEDT (Australian Eastern Daylight Time)**

Monday 13 January 2020  
  
submit to: [admin@professionalspeakers.org.au](mailto:admin@professionalspeakers.org.au)

**Welcome**

Thank you for your interest in applying for the Kerrie Nairn Scholarship for Public Speaking.

**INSTRUCTIONS | Please read carefully**

You may use the application form as the template for your electronic application OR you may print out and complete the application form for a mailed application*.* Please email ***(preferred)*** or send (Express Post) your application to the addresses on the last page of this application. If mailing, please send your application as an A4 document, **single sided, stapled top left corner, with no additional packaging or binding**. Inappropriate packaging of a mailed application may render it ineligible.

If emailing, please save your completed word document as a PDF. You may wish to use the tool [smallpdf.com](http://smallpdf.com/) to compress the size of your file, if you are adding supporting evidence to your application.

**TERMS & CONDITIONS see the Core T&Cs within this pack**

The terms and conditions of the Kerrie Nairn Scholarship for Public Speaking are on the last pages of, and form part of, this application. Please read them before you complete the application form, as you will need to sign your agreement to them. Electronic applications must include a signed and scanned copy of the final page.

The winner of The Kerrie Nairn Scholarship is selected for their ability to demonstrate s/he:

1. Can personally and professionally develop as a speaker and become an outstanding professional leader as a result of this Scholarship
2. Can assist a community-based or NFP audience of their choice to boost their knowledge and competence, in areas such as leadership, public speaking, community support or business skills
3. Can actively participate in and contribute to PSA at a Chapter or National level through volunteering of skills as may be appropriate
4. Can be an effective ambassador for and strengthen the speaking industry, in general
5. Can be able to demonstrate that they will have developed their skills & business to a stage where they are likely, with the support provided by the Scholarship, to be eligible to apply for Professional Membership of the Association within 18 months of the 2020 PSA Convention.

**Attendance Required at PSAConvention | Announcement of the 2020 Scholar**

The announcement of the Scholar will be made at the PSA Annual Convention, held 13-16 March, 2020. The winning scholar must be in attendance, at their own cost. To register visit www.psaconvention.com.au

### Applications close at 5.00 p.m. AEDT on Monday 13 January 2020

#### Please note:

The ‘Kerrie Nairn Scholarship for Public Speaking’ Committee reserves the right to not award a scholarship if no applicant is found to meet the Scholarship criteria

# This is Your Application Form:

(Please provide the following details and answers to the following questions)

1. **Personal Details | Tell Us About You**

|  |  |
| --- | --- |
| 1. **Name** |  |
| 1. **Date of birth (optional):** |  |
| 1. **Postal address:** |  |
| 1. **Telephone** | Landline: Mobile: |
| 1. **Email** |  |
| 1. **Website** |  |
| 1. **YouTube/ Vimeo Channel** |  |
| 1. **LinkedIn Profile URL** |  |
| 1. **Citizen of Australia** | Yes / No |
| 1. **Permanent Resident of Australia** | Yes / No |
| 1. **How did you find out about the Scholarship?** |  |

**B. Experience and Qualifications | Required**

Please give details of the following:

|  |
| --- |
| 1. **Your professional/public speaking experience to date (you were paid a speaking fee – please indicate the fee).** |
| **Response:** |
| 1. **Your professional/public speaking experience to date (you were not paid).** |
| **Response:** |
| 1. **Your professional development in the speaking industry to date.** |
| **Response:** |
| 1. **Other relevant qualifications and experience.** |
| **Response:** |
| 1. **If you are/were a PSA member, the date of joining PSA.** |
| **Response:** |
| 1. **If you are/were a PSA member, and you were an Affiliate or Provisional Member, the date of ceasing your PSA membership (if applicable)** |
| **Response:** |
| 1. **Participation and contribution to PSA during your time with PSA as a financial member of any level (if applicable)** |
| **Response:** |

**C. Development Focus | Selection Criteria**

|  |  |
| --- | --- |
| How would you describe your current identity/situation as a professional speaker?  (This may include details such as your expertise, your vision for your speaking career, your current speaking topics & target audience.) Word limit of 350 words. | |
| **Response:** | |
|  | |
| As an emerging professional speaker, what are your objectives for the Scholarship year #PSAConvention2020 – #PSAConvention2021?  *\*Your response should be based, in part, on a self-assessment against the* [*PSA 8 Core Competencies*](https://www.professionalspeakers.org.au/wp-content/uploads/2018/05/PSA-8-Core-Competencies.compressed.pdf) | |
| Professional Awareness | **Response:** |
| Professional Relationships | **Response:** |
| Topic Development | **Response:** |
| Platform Mechanics | **Response:** |
| Presenting & Performing | **Response:** |
| Authorship & Product Development | **Response:** |
| Sales & Marketing | **Response:** |
| Managing the Business | **Response:** |
|  | |
| Based on your objectives, outline how you see the Scholarship supporting your professional development and ensuring you are eligible to apply for Professional Membership of PSA within 18 months of PSA Convention 2020. How will you monitor, measure and evaluate whether you meet your objectives for the Scholarship? | |
| **Response:** | |
|  | |
| Describe how you will assist your target community-based or NFP audience to boost their knowledge and competence in areas that may include leadership, public speaking, community support, business skills, etc. (see Clause (d) in the Conditions of Offer) | |
| **Response** | |
|  | |
| Describe how, on becoming eligible to apply for Professional Membership of PSA, you would contribute to the ongoing success of PSA and its members, at a State or National level and to the speaking industry in general.  *\*There is no restriction on how you might make this contribution but it might include promotion, service to the Association and/or other related organisations, pro-bono work or development/mentoring of individuals and/or groups.* | |
| **Response** | |
| ) | |

**D. Referees**

Please provide names and correct/current contact details of three referees for this Scholarship and explain why you have invited these particular people to be a referee.

|  |  |  |  |
| --- | --- | --- | --- |
|  | Referee 1 | Referee 2 | Referee 3 |
| Name |  |  |  |
| Title |  |  |  |
| Company Name |  |  |  |
| Company Postal Address |  |  |  |
| Email |  |  |  |
| Mobile |  |  |  |
| Relationship to You |  |  |  |
| Why Have You Asked Them to be a Referee for You? |  |  |  |

**SUPPORTING EVIDENCE**

**E. Recent colour photograph**

Please attach a **recent** colour photograph and/or provide a website address from which to download it.

**F. Video Evidence of Your Work | Supply Video URL**

Please provide, with your application, an unedited video recording (MP4 file) of a complete presentation to an audience demonstrating your work.

This presentation should include enough footage to assist the Selection Committee to assess your potential as a Professional Speaker and as an Ambassador for PSA. The footage should be of an actual presentation and must not be simply your marketing material. An audio recording is not sufficient.

Your video footage should be provided as a URL / website link visible on either Youtube, Vimeo or embedded in your own website, if applicable. When saving your file on the viewing website of your choice, please name your file:

KNS 2020 [surname]. For example: KNS 2020 Smith.

**G. (Optional) Include links, photos or electronic versions of your “hard copy” marketing pack.**

(reference to a web-based version is preferred and will be sufficient)

#### Your Application Check List

* I have completed all parts of the application – A to G.
* I have enclosed a résumé OR LinkedIn URL
* I have uploaded my video presentation to Youtube / Vimeo or my own website as a MP4 file correctly named – KNS 2020 [surname].
* I have enclosed, emailed or provided a link to a high-resolution colour photo.
* I have read, signed, scanned and attached the Terms and Conditions (page 11 of this document)
* I have included photos of my marketing pack or (preferred) provided a link to my on-line marketing materials.

**Terms and conditions of the**

**Kerrie Nairn Scholarship for Public Speaking 2020**

#### Eligibility

Applicants:

1. Must be an Australian citizen or hold permanent residency status. (For a New Zealander to be eligible, they must be a member of PSA, live in Australia and intend to continue working as a professional speaker in Australia.)
2. Must be relatively new to the speaking profession and/or be an emerging speaker, and display outstanding potential in the field of professional speaking. Applicants who do not meet the requirements to submit, or have been awarded Professional Membership or Certified Speaking Professional designation, are ineligible to apply.
3. Must submit a development focus explaining how they would benefit from the professional development which they would undertake as part of the Scholarship, to further their skills as a professional speaker.
4. Unless the President of PSA consents, must attend the PSA Annual Convention at which the winner of the Scholarship is to be announced as well as the Convention at the end of their Scholarship year, to deliver their final report. To register for PSAConvention 2020, visit <https://2020.psaconvention.com.au/>

**Conditions of offer**

The award of the Scholarship is subject to the following conditions:

##### Reports to PSA Board

1. Scholars must agree to submit reports to the PSA Board in respect of their program by June 1, August 1 and October 1 during the course of the Scholarship year and a Final Report by February 28 in the year following their Scholarship being awarded.

Mentor

1. A Mentor will be appointed, in consultation with the Scholar, by the Chair of the Kerrie Nairn Scholarship for Public Speaking Committee or their nominee, for the duration of the Scholarship.
2. The Scholar agrees to have contact with their PSA Mentor on a monthly basis (as a minimum) to keep them informally informed of their progress and to discuss any problems or challenges they are having in relation to the Scholarship.

**Presentations**

1. The Scholar will conduct or contribute to a minimum of one and a maximum of three community-based or NFP speaking events during the scholarship year, as negotiated with the Chair of the Scholarship Committee. The aim of these events is to support the audience’s learning in a variety of areas, possibly including those listed in Section C, question 4 in this Application Form. All costs associated with this event/s are to be met by the Scholar.
2. Scholars must be prepared to make presentations on the Scholarship experience to the National Convention held at the conclusion of their Scholarship and to their local Chapter within 12 months of completion of the Scholarship program. (Scholars will meet their own costs in attending these events.)

Scholarship Program

1. The Scholarship program will vary from year to year and is outlined in these Terms & Conditions.
2. Travel, accommodation and other expenses to participate in the events/programs offered as part of the Scholarship are to be met by the Scholar.
3. It is the sole responsibility of the Scholar to make all arrangements for their Scholarship program. PSA is not responsible for making any administrative and/or travel arrangements in connection with the Scholarship.

Scholarship Elements

1. For 2020, the Scholarship will comprise the following elements:
2. Complimentary attendance at the 2021 PSA Convention (This includes Friday evening opening to Sunday evening. Pre and Post Convention workshops would need to be registered and paid for by the scholar independently) Valued at more than $1500AUD
3. Six free (non-transferrable) passes to attend Monthly Chapter Meetings in any State (to be redeemed by June 2020) Valued at more than $600 AUD
4. One year of Mentoring from a CSP mentor in the Scholar’s home state (\*Session limits will apply at the discretion of the Mentor)
   * + + Significant Additional Offerings currently being confirmed.

**What’s NOT included in the Scholarship Pool**

1. Arrangements for the Scholar’s attendance and all costs (travel, accommodation & expenses) incurred in attending these programs and coaching sessions will be the responsibility of the Scholar.
2. There will be no financial compensation for any element that the Scholar is unable to attend.

Acknowledgement

1. During the period of the Scholarship, and for any work which commences during the term but may extend beyond the term of the Scholarship, the Scholar must ensure that all publications, promotional materials, website and any other content associated with his or her appearances in which the speaker is identified as the Kerrie Nairn Scholar includes the following acknowledgement:

###### Acknowledgement:

The Kerrie Nairn Scholarship is awarded by Professional Speakers Australia to assist the development of an emerging speaker to become an outstanding professional leader.

Promotions

1. Scholars may be required to undertake additional promotion of the PSA and the Scholarship, subject to availability, beyond the terms of the Scholarship.
2. With the Mentor’s support (on behalf of the Board and with their approval) and with assistance of the PSA, Scholars are to provide material, on request, for media releases, the PSA website and newsletters and respond to media requests for interviews etc during and on completion of the Scholarship.

Failure to fulfil

O. The Scholar makes a commitment to complete as much of the program that is offered as possible. Failure to fulfil this commitment will require the Scholar to refund or reimburse any monies expended by PSA, as part of the Scholarship.

**SUBMIT YOUR APPLICATION NOW**

**I agree to the terms and conditions of this Scholarship as set out in this application form and the** [**PSA Code of Conduct.**](https://www.professionalspeakers.org.au/wp-content/uploads/2016/03/PSA-Code-of-Conduct.pdf)

|  |  |
| --- | --- |
|  |  |
| ***Applicant Full Name*** | ***Applicant Signature Date*** |

**Closing date for Applications: 5.00 p.m. AEDT, Monday 13 January 2020.**

**WHERE TO SEND YOUR COMPLETED APPLICATION:**

* Please send electronic applications (preferred) to: **admin@professionalspeakers.org.au**

OR

* Please address Hard Copy mail applications to:

Kerrie Nairn Scholarship

Professional Speakers Australia

PO Box 448

Warrandyte VIC 3113

**More information**

* For more information about Kerrie Nairn and about ‘The Kerrie Nairn Scholarship for Public Speaking’, please go to [www.professionalspeakers.org.au/about/awards](http://www.professionalspeakers.org.au/about/awards) .
* Enquiries can be made to the Secretariat on 1300 739 993 **or** to the 2020 Scholarship Chair Helen Macdonald CSP, by email to [helen@helenmac.com](mailto:helen@helenmac.com) or by phone to 0419 930 864 during standard office hours
* View the PSA Code of Conduct Here: https://www.professionalspeakers.org.au/wp-content/uploads/2016/03/PSA-Code-of-Conduct.pdf