

**Award Overview**

This award is designed to recognise and identify emerging speakers who have achieved recent extraordinary prominence and success.

Nominees and Awardees are individuals who have captured the attention and fascination of the marketplace. More than simply an overnight success or flavour of the moment, the winning speaker may well have been speaking for an extended period of time but has recently gained traction or achieved a breakthrough.

**Evaluation Criteria**

1. History – A brief rundown of the Nominee’s experience as a speaker with specific reasons why recent years have been a breakthrough period. Please make reference to specific details such as how many paid presentations they have delivered, how this has changed or grown in recent times and why they feel the breakthrough in their career has occurred.
2. Philosophy – Their “Why” - with regard to content and business model.
3. Methodology – The unique flavour they bring to delivering content (how they do what they do).
4. Accomplishments – Some of the projects and moments that demonstrate their work at its best and three brief examples of the depth and breadth of their work.
5. Product – One example of their work for panellists to experience and own (Book, DVD, Promo Piece, Slide Show or Podcast…).
6. Other resources
7. It is essential that we have the ability to view a full length presentation. Please provide a link to a video for the panel.

Please complete the following submission form covering the evaluation criteria



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| --- | --- | --- | --- |
| **Your Name:** |  | **PSA Chapter:** |  |
| **Nominee - Name:** |  |  |  |
| **Telephone:** |  | **Mobile:** |  |
| **Email:** |  |  |  |
| **Website:** |  |  |  |

**HISTORY**

**PHILOSOPHY**

**METHODOLOGY**

**ACCOMPLISHMENTS**

**PRODUCT**

**OTHER RESOURCES**

**VIDEO LINK**

Please submit application to the Secretariat [admin@professionalspeakers.org.au](mailto:admin@professionalspeakers.org.au) by Monday 13 January 2020