**2020 Industry Partner of the Year Award**

**Award Overview**

This prestigious Award recognises a bureau consultant, PCO, meeting planner, AV provider or other industry partner who goes above and beyond a business relationship. They display superb professionalism, they unerringly work with the highest ethical standards and they provide our members and the industry with extraordinary service. This Award is PSA’s way of recognising and thanking our industry partners who have supported the speaking profession in a remarkable or unique way.

**Evaluation Criteria**

The Industry Partner of the Year will have demonstrated a commitment to partnering with the professional speaking industry through:

1. Longevity - have worked with speakers and speaking industry stakeholders over an extended period of time
2. Collaboration - have engaged with speakers in a professional, supportive and edifying way
3. Service - have directly or indirectly looked to serve PSA and its members at a chapter or national level
4. Ethics - have upheld and modelled the ethics standards espoused in PSA’s code of professional conduct *(attached)*

Please complete the following submission form covering the evaluation criteria. Your submission should be 500-700 words, but please use sufficient space to include all areas of criteria.

Thank you!

**Industry Partner of the Year Award 2020**

**Nomination Form**

|  |  |  |
| --- | --- | --- |
| **Your Name:** |  |  |
| **PSA Chapter:** |  |  |
| **Nominated Industry Partner –**  **Name:** |  |  |
| **Business Name:** |  |  |
| **Mobile/Landline:** |  |  |
| **Email:** |  |  |
| **Website:** |  |  |

**LONGEVITY – How long has the nominee been professionally engaged in the speaking/conference industry? How long have they been in their current role?**

**COLLABORATION – How have they actively and practically partnered with professional speakers for the good of the industry? How do they demonstrate their collaborative commitment?**

**SERVICE – How have they actively looked to support and serve the PSA Community at a chapter or national level?**

**ETHICS – What behaviours or examples can you provide of their commitment to ethical business principles? What steps have they demonstrated to uphold, encourage and model PSA’s code of professional conduct (see attached)?**

Please submit application to the Secretariat [admin@professionalspeakers.org.au](mailto:admin@professionalspeakers.org.au) by Monday 13 January 2020

Thank you!

**PSA CODE OF PROFESSIONAL CONDUCT**

To establish and maintain public confidence in the professionalism, honesty, ability and integrity of a professional speaker is fundamental to the future success of Professional Speakers Australia, its members and the profession of speaking.

To this end, members have adopted and as a condition of membership, agree to abide by this Code of Professional Conduct. By doing so the members give notice that they recognise the vital need to preserve and encourage fair and equitable practices among all who are engaged in the profession of speaking.

Members are dedicated individuals sincerely concerned with the interests of all who come in contact with the profession. To this end members commit to this Professional Pledge:

* ***I pledge myself to honesty and integrity; to pursue my profession and education to the end that service to my clients shall always be the highest possible level.***
* ***I pledge myself to seek and maintain an equitable, honourable and co-operative association with fellow members and with all others who may become a part of my business and professional life.***
* ***I pledge myself to comply with the standards of Professional Speakers as set forth in its rules and this Code of Professional Conduct.***

**Article 1** - A member shall accurately represent qualifications and experience in both oral and written communications.

**Article 2** - A member shall act and speak on a high professional level so as to neither offend nor bring discredit to the speaking profession.

**Article 3** - A member shall exert due diligence in understanding a clients' organisation, approaches and goals in advance of a presentation.

**Article 4** - A member shall avoid using materials, titles and thematic creations originated by others, either orally or in writing, unless all appropriate permission has been granted or recognition in compliance with the laws of copyright is given to the author.

**Article 5** - A member is encouraged to share knowledge and experience with others.

**Article 6** - A member shall treat other speakers with professional courtesy and dignity.

**Article 7** - A member shall limit services to those areas in which the member is qualified to serve, taking into consideration available opportunities for the member to develop new materials or undertake new fields. When unable or unqualified to fulfil requests for presentations, the member shall make every effort to recommend the services of other qualified speakers, agencies or bureaux.

**Article 8** - A member shall maintain the trust of clients, and fidelity concerning their business or personal affairs of a client, agents and other speakers who may reveal confidential information.

**Article 9** - A member shall protect the public against fraud or unfair practices and shall attempt to eliminate from the speaking profession all practices which bring discredit to the profession.

**Article 10** - A member shall not be a party to any agreement to unfairly limit or restrain access to the marketplace by any other speaker, client or the public, based upon economics factors, race, creed colour, sex, age, physical or intellectual disability or the country of national origin of another speaker.

**Article 11** - Breaches of this Code shall be determined in accordance with the rules, policies and procedures of Professional Speakers Australia Ltd. Disciplinary actions shall be instituted in accordance with the rules and regulations established by the Association. Any such disciplinary action shall be final and binding upon the member and without recourse to the Association, its officers, members or staff except as otherwise provided by the applicable law.