**Keynote Presenter Award for Excellence 2020**

**Nomination Form**

**Award Overview**

This Award acknowledges professional speakers who have the capacity to engage a diverse variety of audiences, captivate them with their style, delivery and humour and deliver a message that conveys their expertise. Being a professional keynote speaker means to be able to sound the ‘key note’. This means they deliver a message that engages an audience at an emotional level, but which is built around the broader theme of the event and the client’s objectives of content and outcomes.

Nominees and awardees are people who have been speaking for a sufficient amount of time to have reached a significant number of audiences. Often there is a breadth of experience demonstrated as they present to varied cultures and demographics.

Nominees have a broad experience and can perform with excellence regardless of the nature of the audience. They can often accommodate a varied audience including those who are highly educated and are high achievers as well as those who are found on the frontline of business and service industries, school students or volunteers. They may have a niche specialty and will deliver their message in such a way as to make it highly memorable.

The Keynote Presenter Award of Excellence recipient is most likely to be able to teach, entertain and create an original message which is delivered in a unique way. However this award also encompasses those who also educate, challenge people’s thinking or inspire predominantly through humour or music but are booked in the Keynote Speaker position.

**Evaluation Criteria**

1. History – A brief rundown of their history as a professional speaker, the approximate number of paid presentations in a year and the typical profile or range of groups they have worked with.
2. Philosophy – Why they have developed and present their topic - and what differentiates them from other presenters.
3. Methodology – Their ‘style’, their method of delivering content.
4. Accomplishments – Three specific engagements or examples of their work at its best.
5. Product Piece – One example of their material for panellists to experience (Book, DVD, Promo Piece, Slide Show or Podcast…).
6. Other resources
7. It is essential that Panellists have the ability to view a full length presentation.

Please complete the following submission form covering the evaluation criteria. Your nomination will probably be over two pages but can be extended if necessary.



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| **Your Name:** |  | **PSA Chapter:** |  |
| **Nominee - Name:** |  |  |  |
| **Telephone:** |  | **Mobile:** |  |
| **Email:** |  |  |  |
| **Website:** |  |  |  |

**HISTORY**

**PHILOSOPHY**

**METHODOLOGY**

**ACCOMPLISHMENTS**

**PRODUCT**

**OTHER RESOURCES**

**VIDEO LINK**

Please submit application to the Secretariat [admin@professionalspeakers.org.au](mailto:admin@professionalspeakers.org.au) by Monday 13 January 2020