

PSA PLATFORM PROFESSIONALS™ FAQs

CAN MY BUSINESS MANAGER OR BUSINESS PARTNER ATTEND?

To maintain the integrity of Platform Professionals™ meetings business managers or business partners can only attend if they are attending with their speaker and will be charged and will be required to register to attend.

I'M NOT A CSP AND I DON'T GENERATE OVER \$300,000 OR MORE IN SPEAKING RELATED INCOME PER YEAR. CAN I ATTEND THE PLATFORM PROFESSIONALS™ SESSION?

To ensure the level of conversation and confidentiality, a framework has been set up where you need to meet one of these criteria in order to attend.

I'M NOT A CSP BUT AS A SPEAKER I AM ACHIEVING \$300,000 OR MORE PER YEAR IN SPEAKING RELATED INCOME, CAN I ATTEND?

Yes, however you will need to complete a statutory declaration to substantiate the income. This can be obtained from PSA administration.

I MAKE OVER \$300,000 IN INCOME BUT IT IS NOT SPEAKING OR SPEAKING GENERATED INCOME, CAN I STILL ATTEND??

The Platform Professionals™ Summit is specifically for professional speakers. We measure this by attaining the CSP designation or through generating significant income from speaking by the individual. Having a business that generates income in other ways does not reflect your speaking skills or professionalism, so this will not be taken into account.

WHAT IS SPEAKING RELATED INCOME?

Speaking-related income includes any payment for keynote or breakout presenting, training or facilitation. It does not include consulting or one-on-one coaching, though group coaching can be included. Income generated as the result of a speaking event can be included providing the product or service is sold at a speaking event and paid for within 7 days of that event.