

## CODE OF PROFESSIONAL CONDUCT

To establish and maintain public confidence in the professionalism, honesty, ability and integrity of a professional speaker is fundamental to the future success of Professional Speakers Australia, its members and the profession of speaking.

To this end, members have adopted and as a condition of membership, agree to abide by this Code of Professional Conduct. By doing so the members give notice that they recognise the vital need to preserve and encourage fair and equitable practices among all who are engaged in the profession of speaking.

Members are dedicated individuals sincerely concerned with the interests of all who come in contact with the profession. To this end members commit to this Professional Pledge:

- **I pledge myself to honesty and integrity; to pursue my profession and education to the end that service to my clients shall always be the highest possible level.**
- **I pledge myself to seek and maintain an equitable, honourable and co-operative association with fellow members and with all others who may become a part of my business and professional life.**
- **I pledge myself to comply with the standards of Professional Speakers as set forth in its rules and this Code of Professional Conduct.**

**Article 1** - A member shall accurately represent qualifications and experience in both oral and written communications.

**Article 2** - A member shall act and speak on a high professional level so as to neither offend nor bring discredit to the speaking profession.

**Article 3** - A member shall exert due diligence in understanding a clients' organisation, approaches and goals in advance of a presentation.

**Article 4** - A member shall avoid using materials, titles and thematic creations originated by others, either orally or in writing, unless all appropriate permission has been granted or recognition in compliance with the laws of copyright is given to the author.

**Article 5** - A member is encouraged to share knowledge and experience with others.

**Article 6** - A member shall treat other speakers with professional courtesy and dignity.



**Article 7** - A member shall limit services to those areas in which the member has expertise, taking into consideration available opportunities for the member to develop new materials or undertake new fields. When unable lacking the expertise to fulfil requests for presentations, the member shall make every effort to recommend the services of appropriate speakers, agencies or bureaux.

**Article 8** - A member shall maintain the trust of clients, and fidelity concerning their business or personal affairs of a client, agents and other speakers who may reveal confidential information.

**Article 9** - A member shall at all times behave in a way that avoids bringing discredit to Professional Speakers Australia and report to the National board in writing any behaviour of others (whether members or not), which is observed to bring discredit to Professional Speakers Australia.

**Article 10** - A member shall not be a party to any agreement to unfairly limit or restrain access to the marketplace by any other speaker, client or the public, based upon economics factors, race, creed colour, sex, age, physical or intellectual disability or the country of national origin of another speaker.

**Article 11** – Any Professional Member (PM) or Certified Speaking Professional (CSP) is only entitled to use these designations while they are a current financial member of Professional Speakers Australia.

**Article 11** - Breaches of this Code shall be determined in accordance with the rules, policies and procedures of Professional Speakers Australia Ltd. Disciplinary actions shall be instituted in accordance with the rules and regulations established by the Association. Any such disciplinary action shall be final and binding upon the member and without recourse to the Company, its officers, members or staff except as otherwise provided by the applicable law.

