PSA Professional Speakers Australia

elevate 27
HOBART 12-15 MARCH



More Hobart, **more story**.

Bringing our speaking community together for four days for the Professional Speakers Australia Convention. Designed to elevate not just what you do, but how you think, connect, and show up.

SOME OF OUR FEATURED SPEAKERS



LOIS CREAMER CSP (USA)

Book More Business

International expert in growing a profitable speaking business



AMANDA STEVENS CSP

Building a Business Customers Choose

Customer experience expert and business strategist



SOPHIE BALLAGH

Adventures in ICEolation

Polar Expedition Leader who has led 20,000+ people through some of the world's most extreme environments



LOU HECKLER CSP CPAE

Stories That Stay With Us

International keynote speaker and master storyteller



ALLAN PARKER OAM

The Art of the Story

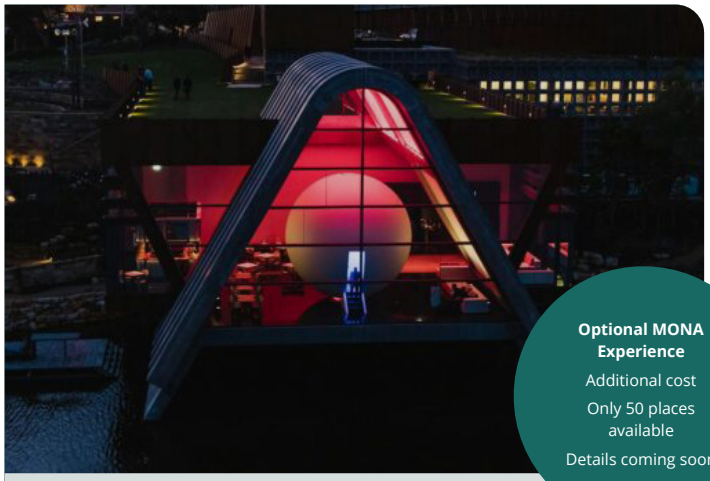
2026 Keynoter of the Year and Hall of Fame recipient



KATH McCANN

The $10 Membership Story

Chief Marketing Officer, Tasmania Football Club



Optional MONA Experience
Additional cost
Only 50 places available
Details coming soon

THURSDAY 11 MARCH • Start the story

11.15 AM - 4.30 PM	**MONA TOUR** BROOKE STREET PIER TO MONA MONA ROMA POSH PIT EXPERIENCE MONA ROMA BACK TO BROOKE STREET PIER
6.00 PM ONWARDS	**AT OWN DISCRETION** MEAL OPTIONS AROUND HOBART



SATURDAY 13 MARCH • Killer business stories

7.30AM	**AGM**
9.00 AM	**WELCOME TO DAY 2**
	KATH MCCANN, CHIEF MARKETING OFFICER TASMANIA FOOTBALL CLUB THE $10 MEMBERSHIP STORY (TASMANIA DEVILS)
	AMANDA STEVENS CSP BUILDING A BUSINESS CUSTOMERS CHOOSE
	MORNING TEA
	LOIS CREAMER, CSP (USA) BOOK MORE BUSINESS
	HUMAN LIBRARIES
	LUNCH
	STORIES BENEATH THE STONE IMMERSIVE EXPERIENCE
6.00 PM	**GALA DINNER & AWARDS**



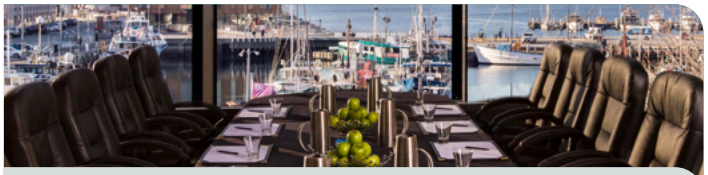
FRIDAY 12 MARCH • Origin stories

8.00 AM - 9 AM	**ARRIVAL, MORNING COFFEE AND REGISTRATION**
8.15 AM - 8.45 AM	**'NEWBIES SESSION' (HARBOUR VIEW 1)**
9.00 AM	**OPENING SESSION - ORIGIN STORIES** WELCOME TO COUNTRY - UNCLE RODNEY DILLON
	THE STORY OF TASMANIA MARTIN FLANAGAN
	THE PSA STORY, YOUR STORY
	MORNING TEA
	SOPHIE BALLAGH **POLAR EXPEDITION LEADER** ADVENTURES IN ICEOLATION
	ALLAN PARKER OAM THE ART OF THE STORY
	LUNCH
	BEYOND WORDS JODIE ATKINSON, TARA SAXON AND STEVE WOODS
	TEACH US IN 10 (ROUND 1) SHORT FORM PRESENTATIONS
	AFTERNOON TEA
	TEACH US IN 10 (ROUND 2) SHORT FORM PRESENTATIONS
	LEARNING TEAMS - DEBRIEF
	LOU HECKLER CSP CPAE STORIES THAT STAY WITH US
	CSP MEDALS PRESENTATION
5.35 PM - 7.30 PM	**COCKTAIL FUNCTION - HARBOUR VIEW 1**



SUNDAY 14 MARCH • Elevate you

7.30 AM	**MULTI-DENOMINATIONAL / MULTI-FAITH SERVICE**
9.00 AM	**WELCOME TO DAY 3**
	MAX WALKER STORY-TELLING PRIZE
	MORNING TEA
	STOOLIES
	LEARNING TEAMS REFLECTION
	LUNCH
	PAST PRESIDENTS LUNCH
	OUR TREASURES WITH BILL JENNINGS CSP
	AFTERNOON TEA CLOSING PRESENTATION
3.45 PM	**CLOSING CEREMONY** STORIES THAT FOUND US – BERT SPINKS
4.45 PM	**FINISH**
EVENING	**CSP DINNER**



MONDAY 15 MARCH • Distillation Day

9.00 AM - 3.30 PM	**DISTILLATION / WORKSHOP MONDAY** FACILITATED WORKSHOPS PLATFORM PROFESSIONALS
10.00 AM	**MORNING TEA**
12.00 NOON	**LUNCH**
3.00 PM - 3.30 PM	**CLOSE**

Finding treasure in the stories only you can tell